

newsXpress Blog

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newsXpress instore Branding - Doormats

A valuable resource for members in the *newsXpress* network is the brand itself. While individual stores conduct their own local marketing initiatives, they join the group for the benefits associated with belonging to the name.

A number of stores have purchased *newsXpress* branded door mats, these are not only an exceptional way to advertise their business but actually practical for use in the business.

These mats are available to all members by completing an order form available through *newsXpress* and returning directly to *Identity Matters*. As you can see in the attached photos, they can be used in many applications and adapted to suit whatever needs you have.



newsXpress Mooloolaba vertical design, 900mm W x 1800mm H

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newsXpress Gympie horizontal design, 1800mm W x 900mm H

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